

FROM





Welcome!

Mayor Ford

# Building communities.





# Grow Gadsden Comprehensive Plan

# Tonight's Topics

- 1** Overview of planning process
- 2** Visioning Exercise
- 3** Next Steps





BLACK CREEK FALLS.



S.W. BERGER & CO. DRY GOODS.



THE KYLE LUMBER CO.

- A Court House
- B Post Office
- C Methodist Church
- D Baptist Church
- E Presbyterian Church
- F Catholic Church
- G United Brethren Church
- H Colored Church
- I College

PERSPECTIVE MAP OF THE CITY  
**GADSDEN, ALA.**  
 COUNTY SEAT OF ETOWAH COUNTY  
 1887

- 1 S. W. Berger & Co. Wholesale and Retail Dry Goods and Shoes
- 2 Gadsden Real Estate Co.
- 3 J. H. Wiley & Son, Real Estate, Stocks & Bonds
- 4 Gadsden Investment and Loan Co.
- 5 Gadsden Lumber Co.
- 6 Gadsden Lumber Co.
- 7 W. B. Wynn & Co., Real Estate Agents
- 8 W. Fowler & Co., Real Estate Agents
- 9 J. L. Taylor, Real Estate
- 10 W. A. Crockett, Dry Goods, and Groceries, Shoes and Hats
- 11 Lowenthal & Heston, Dry Goods, Clothing and Shoes
- 12 E. O. Randall, Watches, Jewelry & Barbers' Work
- 13 Woodruff & Talman, Real Estate Agents
- 14 Gadsden Land and Improvement Co.
- 15 The Kyle Lumber Company's Mill
- 16 Stone Parsonage
- 17 Gadsden Parsonage



H. HERZBERG, DRY GOODS & GROCERIES.

Division of Maps  
 Library of Congress





**1845**

1910

1953

2023





1845

1910

1953

2023





1845

1910

**1953**

2023



1845

1910

1953

2023













Your city  
your plan



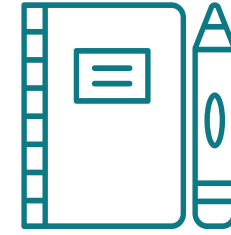
So, what is a  
comprehensive plan?

**GROW**

Housing



Transportation



Education

Parks & Recreation



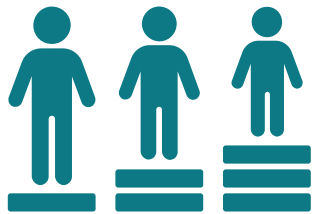
Environment

Economy



Health

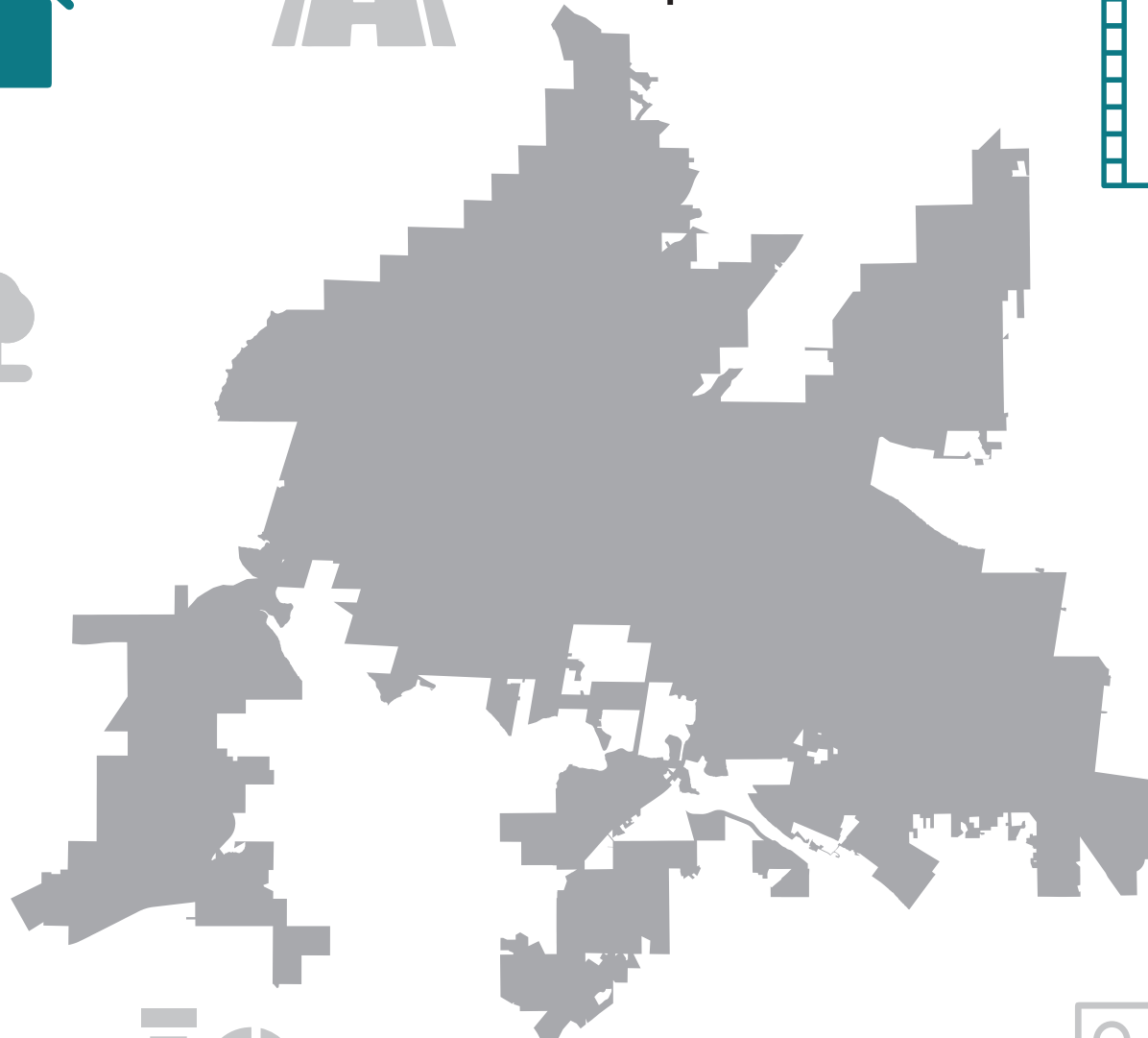
Equity

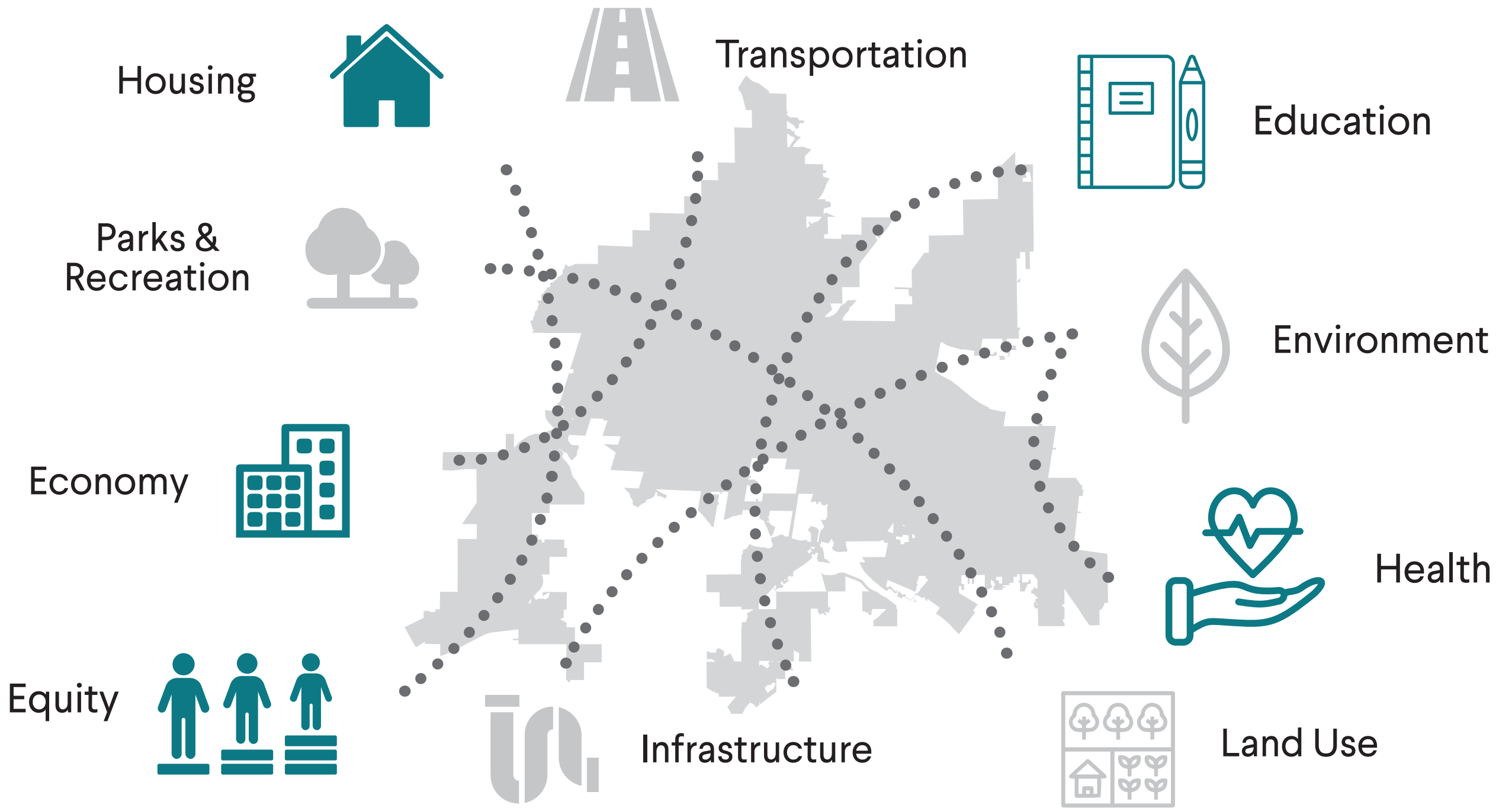


Infrastructure



Land Use





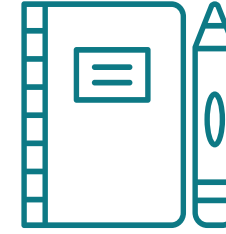
Housing



Transportation



Education



Parks & Recreation



Environment



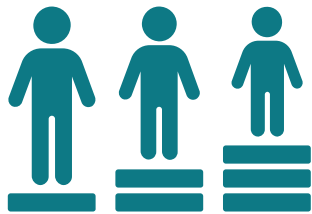
Economy



Health



Equity



Infrastructure



Land Use

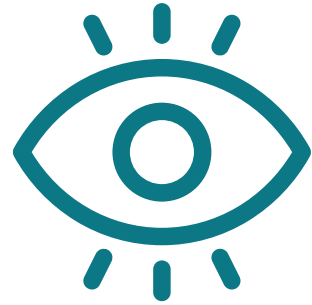






**Existing Conditions  
& Needs Analysis**

**1**



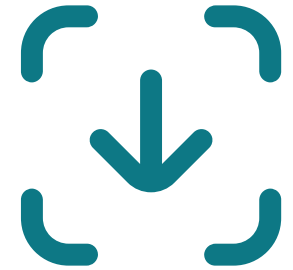
**Visioning & Goals**

**2**



**Strategic  
Development**

**3**



**Implementation**

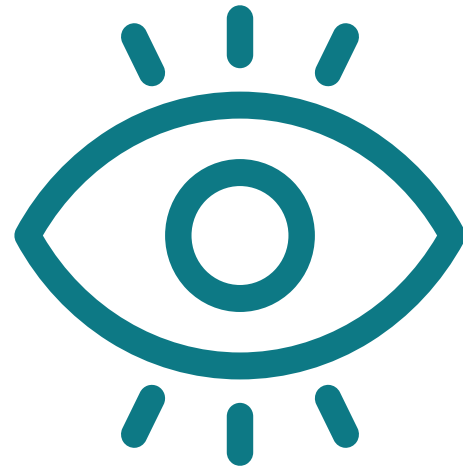
**4**

**A vision for what you  
want the city to be,  
and a roadmap of how  
to get there.**

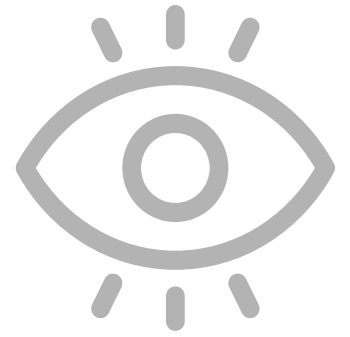
**“Where there is no vision,  
there is no hope.”**

**-George Washington Carver**

Vision



Drives the process

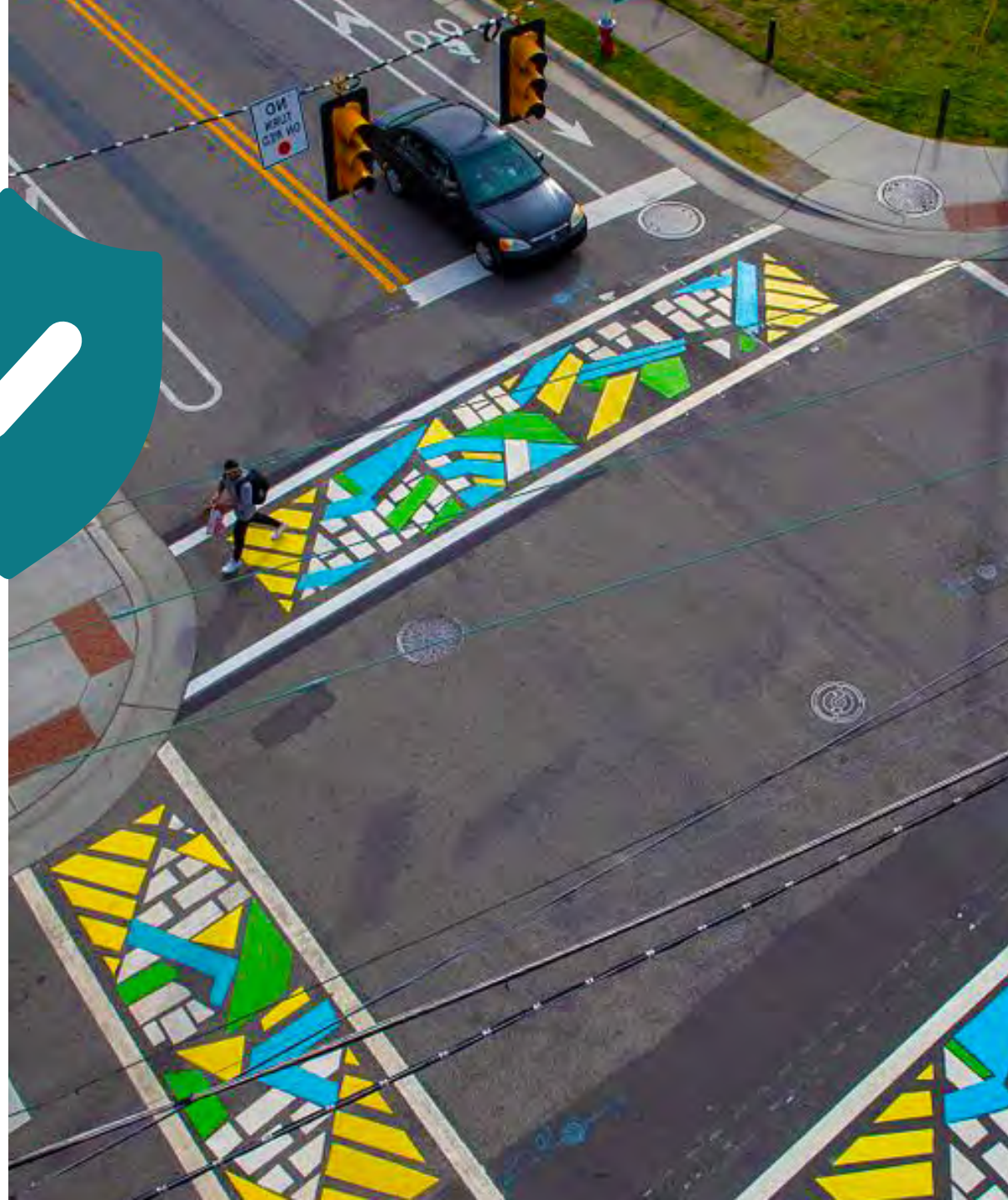


Safer  
Community





Better  
crossing  
design







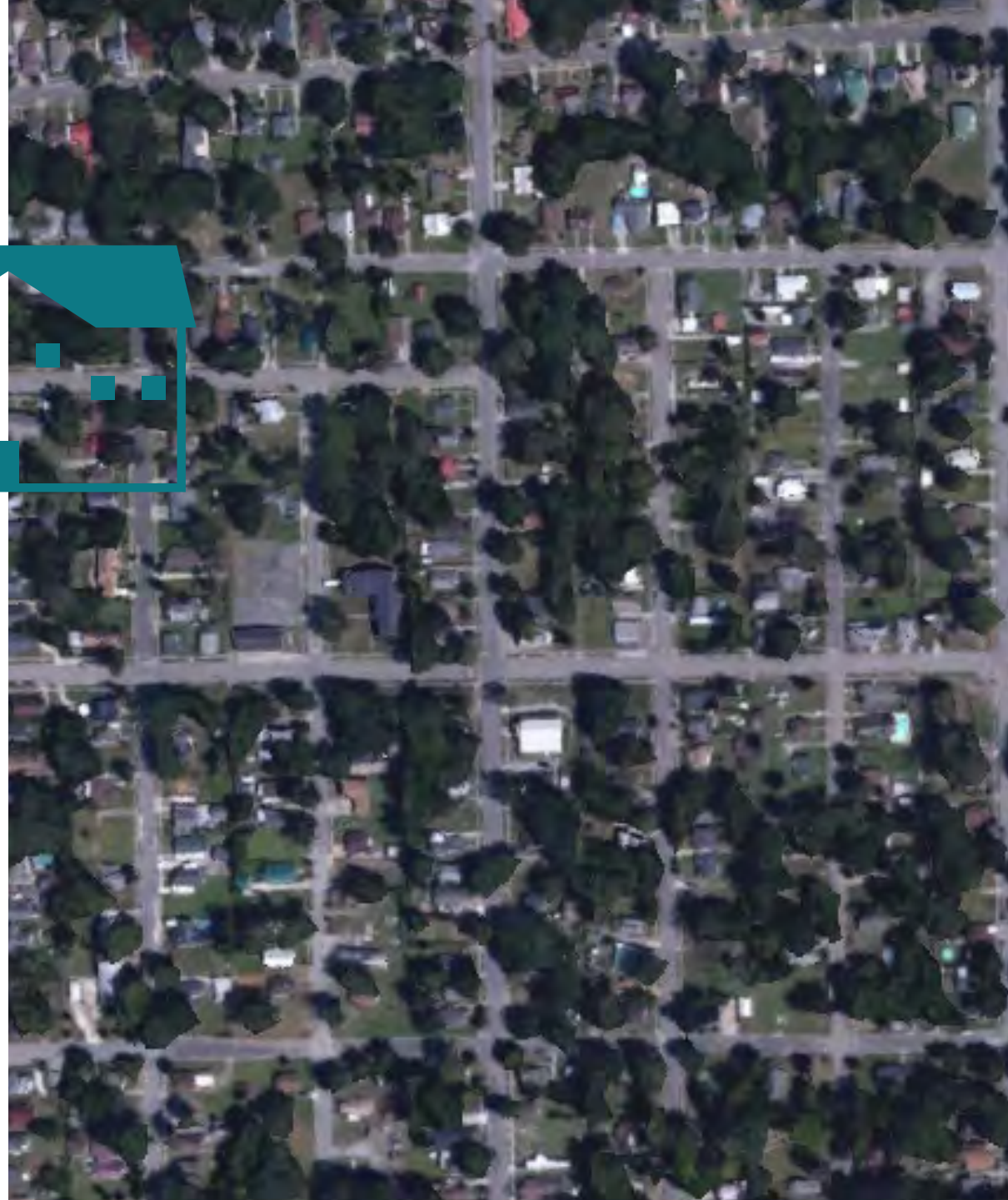
Beauty



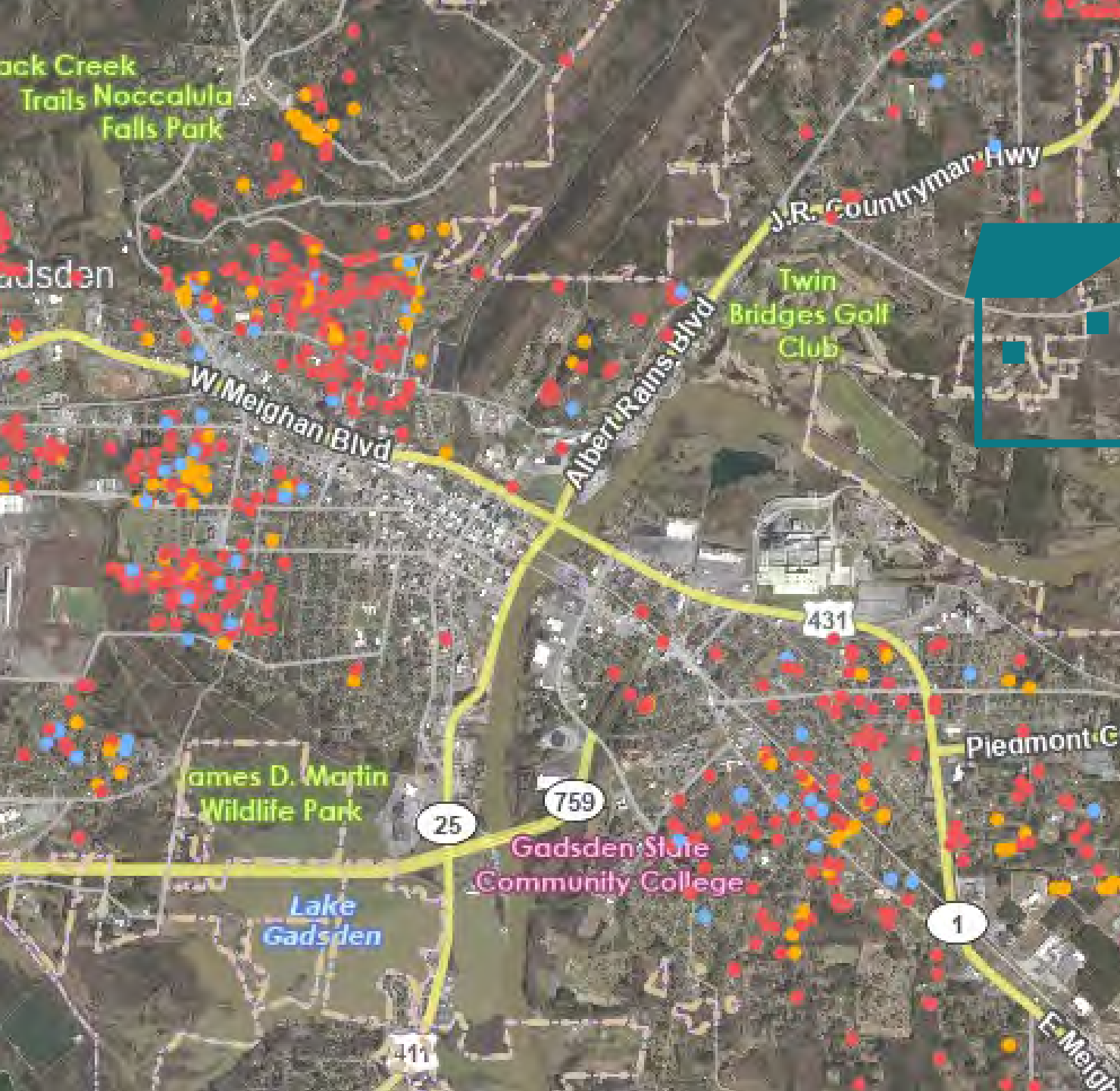


# Volunteer Club





Housing



Land Bank







# Public Involvement

1

Website



2

Surveys

3

Target  
Meetings

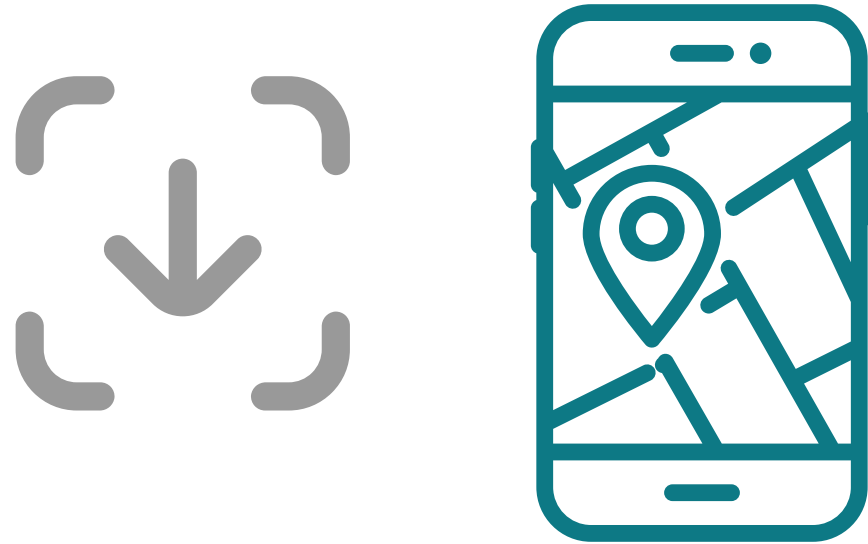
4

Workshops

“Cities have the capability of providing something for everybody, only because, and only when, they are created by everybody.”

-Jane Jacobs

# Roadmap



How to get there

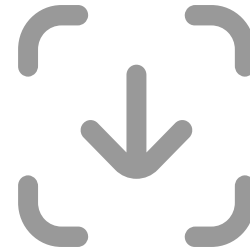
# A comprehensive plan is considered to be a success if the elements of the plan are implemented

## Specific Actions



Ways to tangibly improve the city

## Sustained Implementation

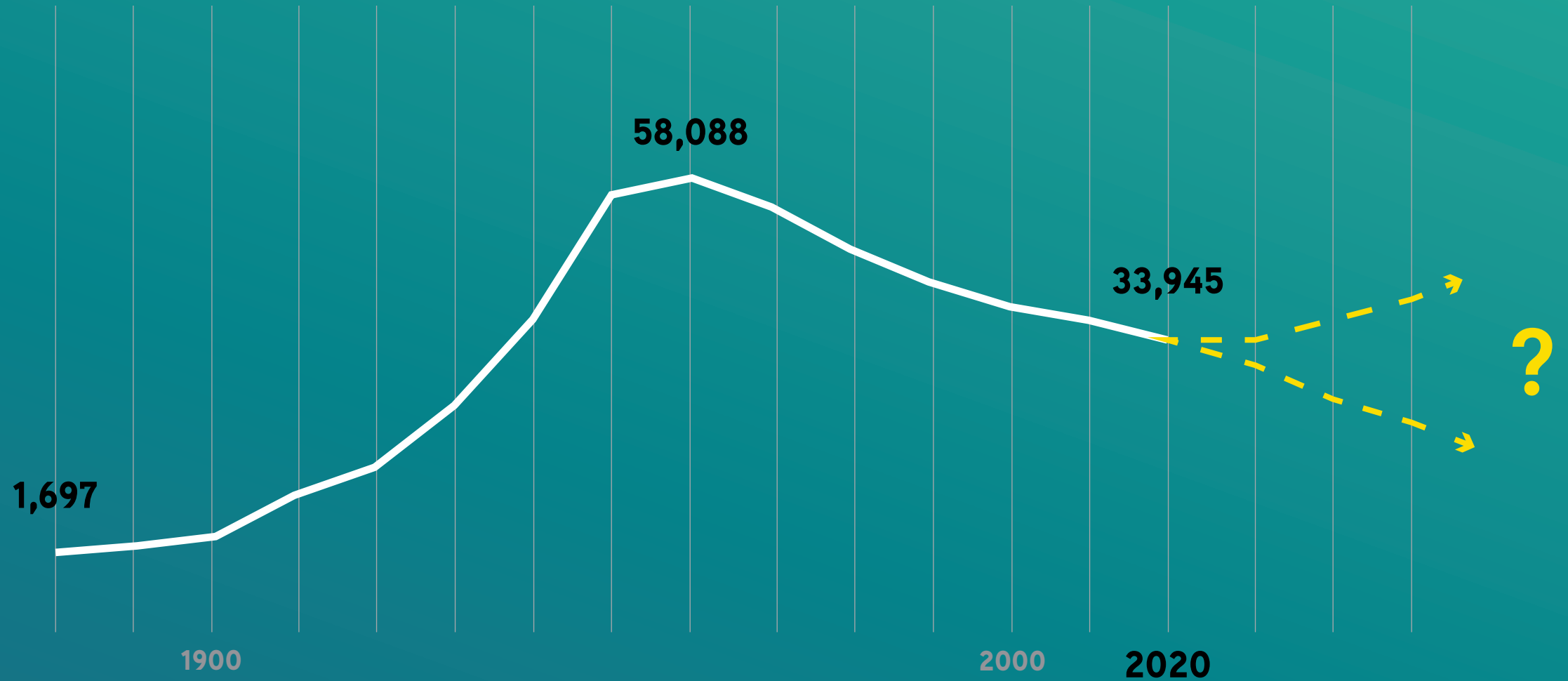


Priorities, internal organization, partnerships, funding, accountability, tracking





# Historical Population



# Group Exercises and Discussions

**GROW**

Write a “vision statement”  
for the city.



10 minutes



# Next Steps



Be involved  
Be an advocate

**GROW**

# GRONW

